

SYCLS' Top Tips for Fundraising



Be Enthusiastic

- it's infectious-

If people see you're enthusiastic about the cause & why you're raising money they will want to be part of that too.

Spread the Word

Post out on Facebook regularly. People miss posts so put them out every 2-3 days, or more if you can, with different info with it. Or you could share around group chats.



Giving = Impact

People love to give to good causes. Let people know what you are raising money for and the difference their money will make. If you need help sharing about what SYCLS does & who we help, there are flyers available to download.

High but Achievable

Aim high with the amount you want to raise. But break it down into manageable chunks - e.g. "if everyone gave £1 then I would reach my target!"

People love the idea of getting on board to smash targets but won't be deterred if they can only give a small amount.



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Be Brave

You're not asking for yourself but for others- to provide well-being & listening support to people across South Yorkshire.

Engage your Community

Help your friends, family or community/church feel a part of what you're doing as without them you wouldn't be able to raise money.



Thank People

Make sure you acknowledge & thank everyone who has given. A simple text or message goes a long way.

Have Fun With It

It's an opportunity to bring your skills & interests to the table to raise money for a good cause. Make sure you enjoy yourself.

